



The National Capital Suzuki School of Music

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***"We are a creative musical community dedicated
to nurturing each child's full potential"***



**Corporate Donations
& Advertising Opportunities**

**In support of
The National Capital Suzuki School of Music**

*The National Capital Suzuki School of Music is a non-profit corporation
and a registered charity. 89277 6378 RR0001*



SuzukiMusic was founded in 1987 as a registered non-profit corporation and is now one of Ottawa's largest music education programs. We are a creative musical community dedicated to nurturing each child's full potential.

Over 250 students from across the National Capital Region attend the program to learn the violin, the viola, the cello, the flute or the guitar through private lessons as well as group class settings, from trained Suzuki teachers who have extensive experience in both teaching children and as professional musicians.



SuzukiMusic students of all levels perform throughout the community and at large:

- ✚ Two different levels of string orchestra concerts offer children the opportunity to hone their orchestral skills
- ✚ Chamber Music and Senior Ensembles Concert features our advanced senior students in trios, quartets and larger ensembles featuring strings only and mixed instruments (violin, viola, cello, flute and guitar). Instrument specific groups such as Flute Ensemble, Guitar Ensemble, Cello Orchestra and the Violin and Viola Choirs also perform masterworks of the classical repertoire.



Fund Raising Goals



Supporting:

- ✚ Teacher development
- ✚ Enhanced programming
- ✚ Suzuki education in Haiti

Corporate fund-raising towards our Viva Suzuki concert enables the school:

- ✚ to provide the faculty with the opportunity to continue to upgrade and refresh their skills. Specialized Suzuki training ensures that our teachers are aware of the best practices and can support every child's learning style effectively
- ✚ Viva Suzuki funds enrich the school's programming, for example by enabling us to bring special guest artists to our Saturday classes to interact with our students, or to purchase music for our reading classes and ensembles
- ✚ This fund raising also supports Suzuki music education for our sister school, Vision Nouvelle, in Haiti. With the funds raised, we are able to help with the purchase of instruments, music and accessories. This initiative aligns with Dr. Suzuki's vision of changing children's lives through music. It also teaches our children to care for others around the world, using music as an instrument of change and understanding.



Students of the Vision Nouvelle school, in Haiti

Viva Suzuki – May 10, 2014

Viva Suzuki is a concert that involves all SuzukiMusic students, from the earliest beginners to the most senior: violinists, violists, cellists, flutists and guitar students all perform in this event. It is SuzukiMusic's most important annual fundraiser and is scheduled for May 10th, 2014 at Cedarview Alliance Church in Barrhaven, with a projected audience of 600 people.

Other concerts:

Rachel Patrick in Concert – January 11, 2014

We are very pleased to welcome accomplished violinist [Rachel Patrick](#) in workshop with our Heifetz Ensemble from 1pm, followed by a very special evening concert, with special guests Debbie Hammond and Liko Yamane, at the **Emmanuel United Church. Doors will open at 6pm and the general public is invited to attend this special concert.**

Faculty Concert – January 26, 2014

Our Faculty gives a fund raising concert annually, to raise funds for our Bursary Fund for students who need financial help for music study.

Family and Friends Concert – February 9, 2014

The Family and Friends takes place at Centretown United Church and will attract an audience of SuzukiMusic families and their invited friends of approximately 200.

Junior Ensembles Concert – February 22, 2014

The Ensembles concert will take place at Canterbury High School on in the spring and will feature performances by SuzukiMusic's junior and senior string orchestras, cello choir and the guitar and flute ensembles. It will attract a capacity audience of 300.

Senior Ensembles Concert – March 1, 2014

Our most advanced senior students in instrument specific groups such as our Flute Ensemble, Guitar Ensemble, Cello Choir will perform masterworks of the classical repertoire and other genres. The next concert is planned for a projected audience of 400.

Recitals

Twelve studio recitals and three Senior Student recitals will take place, in June, at Centretown United Church. Each will attract an audience, primarily of SuzukiMusic families and friends, of approximately 60 to 100 people each.

Corporate Advertisement Rates

SuzukiMusic offers advertising opportunities in our online newsletter, the [Mini SuzNews](#), which goes out 5 times per school year and now has over 450 subscribers. We also offer advertising in the printed Viva Suzuki concert program, which includes a sponsor logo on the Viva Suzuki Concert page of our [website](#).

Mini SuzNews Advertisement (Online Newsletter 450+ subscribed) <i>Business Card size only, colour or B&W, with a hyperlink to your website.</i>	PRINTED AD in VIVA SUZUKI 2014 Concert program	RATES
Per issue	No	\$50
All 5 issues per school year.	No	\$200
All 5 issues per school year.	Business card size	\$300
No	Business card size	\$150
No	Half-page ad	\$200
All 5 issues per school year.	Half-page ad	\$350
No	Full page ad	\$400
All 5 issues per school year.	Full page ad	\$500

Corporate Donations

Corporate Donations (currency). Official tax receipts are available for corporations wishing to donate in support of SuzukiMusic. (Please complete the attached corporate pledge form attached)

- Your logo with a link to your company website, if desired, will be added to the sidebar and Sponsors Page on our website at <http://www.suzukimusic.ca/sponsors>
- You'll be represented as a funder in our [online newsletter](#) with logo and link
- Company logo in all printed programs

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Corporate Donations (in kind). In some cases, it is possible for corporations to offer their own products or services as a contribution to the school. In the past, corporations have offered printing services, graphic design services, and product for receptions, office equipment, and other much appreciated gifts. Your name will be listed on our Sponsor Page on our website at <http://www.suzukimusic.ca/sponsors> for any received gifts in kind.



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Corporate Pledge Form

YES, our company would like to support SuzukiMusic!

Sponsorship Level

- Presenting Sponsor (\$2,250 and up)
- Gold Sponsor (\$1,500 to \$2,249)
- Silver Sponsor (\$1,000 to \$1,490)
- Bronze Sponsor (\$700 to \$999)
- Other \$ _____

Please make a cheque payable to **SuzukiMusic**

Company Information

Name (as you would like it to appear for recognition) _____

Contact Person: _____

Address: _____

Postal Code: _____

Please Note

- SuzukiMusic does not sell or otherwise distribute its donor list to external organizations or agencies
- Your donation will be eligible for a charitable tax receipt for income tax purposes.

PLEASE KEEP A COPY OF THIS PLEDGE FORM FOR YOUR PERSONAL RECORDS.

**Please return your completed pledge form to:
SuzukiMusic
Arts Court, Room M-74, 2 Daly Ave., Ottawa, ON K1N 6E2**

Thank you for your kind support!